

PACK IT UP

This large tote is big enough to carry your beach towels, sunscreen, water bottles and more. The fully lined interior has tons of pockets inside, so nothing gets lost at the bottom. With a nine-inch strap drop, the bag also boasts a support bottom (allowing it to sit up nicely) and a magnetic snap closure to keep your beach gear secure.

Gigi Hill Flip Flop Popsicle bag, \$135 at www.gigihillbags.com



EYES ON YOU

Protect your baby blues with stylish eyewear by ICEBERG for men and women. The high-tech glasses, made from extremely lightweight injected plastic or acetate and combined with precious metals, are designed to give maximum coverage, and are great for skiing, riding or running, or simply strutting down the beach. The contemporary look is detailed with Swarovski crystals, highlighting that glamour look. *Men's \$298, Women's \$348 at Malibu Eye Center; 3840 Cross Creek Rd.; 310.456.7464*

HIT THE BEACH IN STYLE



FEEL THE SHADE

Twenty intricate panels and ribs make up this colorful umbrella. Weighing eight pounds, the three hundred denier polyester water resistant canopy is easy to carry to and fro. And, with an SPF rating of 100, it will keep the sun out of your eyes and the burning rays off your skin. *Twenty-panel rainbow beach umbrella, \$29.95 at www.shadeusa.com*

ROLLIN' GOOD TIME

Why carry a cooler when you can roll it? This one, with a reflective barrier lid, keeps fifty-four twelve-ounce cans ice cold and is leak-proof, too. And, don't worry about storing the 14"x13"x15" deep cooler, it collapses for easy storage. *California Innovations Collapsible Rolling Cooler, \$44.95 at www.shadeusa.com*



—Bridget Graham